

NAMING OPPORTUNITIES

Bringing the world to Idaho, and Idaho to the world

CONNECTION • EXPLORATION • INCLUSION • PROFESSIONALISM • SUSTAINABILITY

Opportunity	Amount (\$)	Current name(s)	term
<u>Permanent spaces and fixtures</u>			
Atrium – 2019 expansion		Petty Family	permanent
Education Center		Maeck Education Center	permanent
Atrium – 2003 expansion		Carr Family Foundation	permanent
Mezzanine – 2003 expansion		CHC Foundation	permanent
Children’s Discovery Room		Marie Putnam	permanent
Carnegie 2 nd floor		May McCune	permanent
Carnegie 1 st floor gallery		Nickum-Bates	
Research Annex	1,000,000		permanent
Mezzanine – 2019 expansion	1,000,000		permanent
Ramp to Carnegie 1 st floor	750,000		permanent
Lobby	500,000		permanent
Atrium overlook – 2003 expansion	500,000		permanent
D Room	500,000 (permanent) or 100,000 (sponsorship)		permanent or 5-year sponsorship
Gallery under mezzanine – 2019 expansion	250,000		permanent
Petroglyph Wall	100,000		5 years
South Patio	100,000		permanent
Benches (6)	5,000 each	Kaye Harmston, Brad Stoddard	permanent
<u>Exhibit presenting sponsorships</u>			
Way Out West exhibit	500,000	Westmark Credit Union	10 years
Special (traveling) exhibit	20,000 – 50,000		3-8 months

<u>Way Out West sponsorships</u>			
Chain reactions ball wall		Idaho National Laboratory	10 years
Railroad mini-gallery		Union Pacific Foundation	10 years
Shoshone-Bannock mini-gallery		Bank of Idaho	5 years
Into Nature gallery	500,000		permanent
Idaho Origins gallery	100,000		5 years
Regional Roots gallery (Eagle Rock, USA)	100,000		5 years
People and Place gallery	100,000		5 years
<i>Eagle Rock, USA</i> photo explorer	68,000		10 years
Mammoth hunt interactive	60,000		10 years
Idaho Impact gallery	50,000		5 years
A Complex State gallery (alcove)	50,000		5 years
A Complex State gallery (ramp)	50,000		5 years
Agriculture and education mini-gallery	50,000		5 years
Trappers and Traders mini-gallery	50,000		5 years
Yellowstone Hotspot interactive	50,000		5 years
Migrating West/homesteading mini-gallery	25,000		5 years
Mining mini-gallery	25,000		5 years
Geology case	25,000		5 years
<i>Eagle Rock, USA</i> storefronts (9)	5,000 each	Johnson Brothers	5 years